



# 2008 Communication Arts Festival



Date: Saturday, May 17, 2008

Time: 12:00 - 3:00 p.m.: Festival

Awards Presentation immediately following completion of judging

Place: Milwaukee County UW-Extension Office Building, 932 South 60<sup>th</sup> Street,  
West Allis, Wisconsin 53214

Join us for the Milwaukee County 4-H Communication Arts Festival, open to **all** 4-H members, including Cloverbuds, and youth in an organized and approved group.

Please note the following:

## Festival Categories Include:

- Creative writing/essay
  - Demonstrations
  - Photography
  - Speaking
  - Poster contest
  - Communication Art/Computers
- 
- All entries must be your own work and must have been made **after** the 2007 Milwaukee County Junior Fair. Projects made for this year's festival may be entered in the 2008 Milwaukee County Junior Fair if you are **enrolled** in that project.
  - You may enter as many festival categories as you wish, and you may enter any of the festival categories, even if you are **not** enrolled in that project. For example, if you are not enrolled in the photography project area, you may still enter photography in the festival
  - Merit ribbons will be awarded at the judges' discretion.
  - The Communication and Arts Festival is a family event. Family members and friends of all ages are welcome to attend.
  - All entries must remain on display until the conclusion of the Communication and Arts Festival on May 17, 2008.

**Registration Deadline: May 9, 2008**

**Creative Writing and Poster Entries are also due on May 9, 2008.**

## Poster Contest - Class A

- Theme: **Promote a future 4-H club or county event**  
(For example: star search, club talent show, enrollment, summer camp, join 4-H, community service event, project workshop, etc.)
  - Posters must be 14" x 22" - Designed with the 22" top to bottom.
  - **Refer to the back of the guidelines form for additional poster contest guidelines.**
  - Entries are **due on May 9**, with your festival entry form by 4:30 p.m. Bring them to the Milwaukee County UW-Extension Office. Posters will be judged prior to the festival and will be put on display at the festival.
  - Awards will be given out during the awards ceremony on May 17, 2008.
  - Each entry will receive a blue, red or white ribbon. Cloverbuds will receive a special ribbon.
- **Grade Divisions**
- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| <b>Cloverbuds</b> (K5-2nd gr.)    | <b>Junior</b> (3rd-4th gr.)       |
| <b>Intermediate</b> (5th-7th gr.) | <b>Senior</b> (8th gr. and above) |
- Resource: "Making a Poster" is a handout that is available from the Milwaukee County UW-Extension Office to assist youth in developing an entry.

## Creative Writing/Essay Contest - Class B

- Entries are **due on May 9, 2008** with your festival entry form by 4:30 p.m.
  - Entries will be judged prior to the festival and will be put on display at the festival. Awards will be given during the awards ceremony on May 17, 2008.
  - Each entry will receive a blue, red or white ribbon.
  - Judging Criteria: 60% - composition; 10% each for grammar, punctuation, spelling and neatness.
  - You may enter both an original poem and an original story.
  - Entries must be neatly printed, handwritten, typed (double-spaced) or computer printed (double-spaced), on one side of the paper only. Your name, address, 4-H club and your grade division must be in the upper right hand corner of the first page of your paper.
- **Grade Divisions and length requirements:**
- |  |  |
|--|--|
| <b>Junior Poem</b> , (3rd-4th gr.) any length      | <b>Junior Story</b> (3rd-4th gr.) up to 500 words                    |
| <b>Intermediate Poem</b> (5th-7th gr.), any length | <b>Intermediate Story</b> (5 <sup>th</sup> -7th gr.) up to 900 words |
| <b>Senior Poem</b> (8th gr. and above), any length | <b>Senior Story</b> (8th gr. and above) up to 1000 words             |
- **Ideas:**
- 4-H, i.e., favorite project, why join 4-H, what has 4-H taught me, etc.
  - Any other topic may include a short story, essay - fiction or non-fiction. May also include an account of an interview. For example, you may want to interview a veteran who fought in a war and write about him or her. Or interview an older family member and write about your family's history.
- Resource: You can refer to the following "Building Bridges" booklets for help; Creative Wordworking, and Voices from the Past.



## Demonstrations - Class C

- A demonstration should show the audience how to do something, explaining each essential step, with the use of visual aids. Check your 2008 fair book for more details.
  - Each demonstration will be judged face-to-face immediately following the presentation. All demonstrators will be competing against themselves. Tables and easels will be provided. You will be assigned an approximate time to perform your demonstration and will be notified of that time shortly after May 9, 2008, the entry due date.
  - Each demonstrator will receive either a blue, red or white ribbon. *You must enter your demonstration on the 2008 fair enrollment forms AND perform the demonstration at the 2008 fair if you wish to receive the premium for the award resulting from the 2008 Communication Arts Festival.* Cloverbuds will receive a special ribbon.
  - All demonstrators 8th grade and older will have the opportunity to learn how to be a state fair demonstrator/action center participant.
- **Resources:**  
You can find a lot of information on a wide range of topics at the Milwaukee County Extension office. There's also a publication called "Let's Demonstrate" that is available. You may also refer to the Building Bridges booklet; 4-H Public Speaker's Handbook for some helpful information.
- Grade Divisions: (**Demonstrations should be no longer than the time indicated below**).
- |                                   |          |                                   |           |
|-----------------------------------|----------|-----------------------------------|-----------|
| <b>Cloverbuds</b> (K5-2nd gr.)    | 2-5 min  | <b>Junior</b> (3rd-4th gr.)       | 4-8 min   |
| <b>Intermediate</b> (5th-7th gr.) | 8-12 min | <b>Senior</b> (8th gr. and above) | 10-15 min |
- Team Demonstrations** - time limit will be determined by the oldest participant



## Speaking - Class D

- Speeches are to be the original work of the exhibitor. A speech may be informational/educational, persuasive, or entertaining. Check your 2008 fair book for more details.
  - Each participant will receive either a blue, red or white ribbon. *You must enter your speaking entry on the 2008 fair enrollment forms and perform your speech at the 2008 fair if you wish to receive the premium for the award resulting from the 2008 Communication Arts Festival.* Cloverbuds will receive a special ribbon.
  - Speeches will be judged, face-to-face, immediately following the presentation. You will be assigned an approximate time to perform your speech and will be notified of that time shortly after May 9, the entry due date.
- Grade Divisions: (**Speeches should be no longer than the time indicated below**)
- |                                   |             |                                   |          |
|-----------------------------------|-------------|-----------------------------------|----------|
| <b>Cloverbuds</b> (K5-2nd gr.)    | up to 3 min | <b>Junior</b> (3rd-4th gr.)       | 3-5 min  |
| <b>Intermediate</b> (5th-7th gr.) | 4-8 min     | <b>Senior</b> (8th gr. and above) | 6-10 min |
- Team Reading:** Time limit will be determined by the oldest participant
- **Category Descriptions and Topic Ideas:**
- **Cloverbuds:** A short reading, story or memorization. For example, the pledge of allegiance, 4-H pledge, nursery rhyme, short poem or story.
  - **All Other Grade Divisions:**
    - a) **Original Speech:** Speech may be informative, persuasive or entertaining. You may use note cards.
      - ~ Ideas:
        1. 4-H, i.e., favorite project, why join 4-H, what has 4-H taught me, etc.
        2. Think about an activity, project or organization you are involved with or knowledgeable about and try to educate people about it.
        3. Or any other topic
  - b) **Other Speaking entries:** May be a reading from a book, poetry or prose.
- **Resources:** A publication entitled, "Give a Talk" is available from the county extension office. You may also refer to the following "Building Bridges" booklets; 4-H Public Speaker's Handbook and A Parent's Guide to Public Speaking.



## Photography (Digital/Film) - Class E

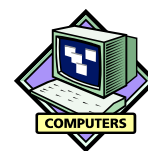


- Entries will be judged, face-to-face, May 17<sup>th</sup>. You may enter photography in the festival, even if you are not enrolled in the photography project.
- Photos must be mounted on white or black poster board, 11"x14".
- Do not use photo corners to attach photos. Use rubber cement.
- You may enter up to **five different** categories.
- Include your name, grade and club on the back of each entry.
- A blue, red, or white ribbon will be awarded for each entry.
- Photos in collections should be no larger than 4" x 6" each.
- Enlargements must be at least 5" x 7" but no larger than 8" x 10".

### ➤ **Entry Categories (You may enter up to five different categories, with one entry in each)**

- |              |   |
|--------------|---|
| Category #1. | Collection of 4 color photos - same subject                           |
| Category #2. | Collection of 4 color photos - any subject                            |
| Category #3. | Collection of 4 black & white photos - any subject                    |
| Category #4. | Color enlargement - any subject                                       |
| Category #5. | Black & white enlargement - any subject                               |
| Category #6. | Color enlargement - Holiday event or celebration                      |
| Category #7. | Color enlargement - Winter scene                                      |
| Category #8. | Color Enlargement – Patriotic   |
| Category #9  | Any photo artistically enhanced. Include original photo with exhibit. |

## Communication Art: Computers - Class F



- Entries will be judged, face-to-face, and based on technology used on May 17, 2008.
- You may enter up to five exhibits, but only one exhibit per category.
- A blue, red or white ribbon will be awarded for each entry.

### ➤ **Entry Categories**

- |              |   |
|--------------|---|
| Category #1. | Create a children's book (with a computer).   |
| Category #2. | Scrapbook of a 4-H trip, family trip, special event or any other topic.   |
| Category #3. | Create a flyer on the computer that promotes 4-H, your youth organization, a special project, or the Milwaukee County Junior Fair. A flyer consists of an 8-1/2"x11" sheet of paper printed on one side.                              |
| Category #4. | Create a two or four page newsletter on the computer that includes graphics. Print the 2 pages or 4 pages back-to-back on 8-1/2"x11" sheet(s) of paper.   |
| Category #5. | Create a multi-media (PowerPoint) presentation. Computer equipment will be available for viewing. Include a printout of the presentation for display. The original, uninterrupted presentation should take no longer than 10 minutes. |
| Category #6. | Create a 12- month calendar, on the computer, that includes graphics.   |
| Category #7. | Create three greeting card faces/covers with the computer and printout. Cards may be half or quarter-fold, or a combination of both.  |
| Category #8. | Create a spreadsheet or database, on the computer, containing at least 6 fields and 20 records along with a description of how it would be used.  |

? ? ? ? Questions ? ? ? ?

Contact the Festival Coordinator, Sharon Eberhardt, at (414) 507-7161; please call in the evening.  
Or contact via e-mail at [sjhardt@hotmail.com](mailto:sjhardt@hotmail.com)



**Communication Arts Festival May 17, 2008 Registration**  
**Registration Deadline: May 9, 2008 by 4:30 p.m.**



Mail, fax or bring to:  
 Milwaukee County UW-Extension  
 932 South 60<sup>th</sup> Street  
 West Allis, WI 53214-3369  
 ATTN: Angela Houk

Fax: (414) 290-2424

Name	Grade
Club	Phone
Address	City
	Zip

List any time restraints for presenting speech or demonstration:  
 \_\_\_\_\_  
 \_\_\_\_\_

**Class A - Poster Contest**

**Posters are due with this entry form on May 9, 2008.**

Grade Division: \_\_\_\_\_ Cloverbuds (K5-2nd gr.) \_\_\_\_\_ Junior (3rd-4th gr.)  
 \_\_\_\_\_ Intermediate (5th-7th gr.) \_\_\_\_\_ Senior (8th gr. & above)

Posters must include your Name, Grade and 4-H Club on the back of the poster

**Class B - Creative Writing/Essay**

- > **All writing entries are due with this form on May 9, 2008** (*may* enter a poem *and* a story)
- \_\_\_\_ Junior poem (3rd-4th)    \_\_\_\_\_ Intermediate poem (5th-7th)    \_\_\_\_\_ Senior poem (8th and up)
- \_\_\_\_ Junior story (3rd-4th)    \_\_\_\_\_ Intermediate story (5th-7th)    \_\_\_\_\_ Senior story (8th and up)

**Class C - Demonstrations**

- > Topic \_\_\_\_\_ Title \_\_\_\_\_
- > Grade Division: \_\_\_\_\_
- \_\_\_\_\_ Cloverbuds (K5-2nd gr.)    \_\_\_\_\_ Intermediate (5th-7th)
- \_\_\_\_\_ Junior (3rd-4th)    \_\_\_\_\_ Senior (8th and up)
- > If Team Demonstration, list the other member \_\_\_\_\_

**Class D - Speaking**

- > Grade Division: \_\_\_\_\_
- \_\_\_\_\_ Cloverbuds (K5-2nd gr.)    \_\_\_\_\_ Intermediate (5th-7th)
- \_\_\_\_\_ Junior (3rd-4th)    \_\_\_\_\_ Senior (8th and up)
- \_\_\_\_\_ If team reading, list other team member \_\_\_\_\_

**Class E - Photography**

- > You may enter up to five different categories
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_

**Class F - Communication Arts/Computer**

- > You may enter up to five different categories
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_
- Category # \_\_\_\_\_ Description \_\_\_\_\_

## **2008 4-H POSTER CONTEST GUIDELINES**

**Theme of the Poster:** Promote a future 4-H club or county event or project.

(For example: Join 4-H, star search, club talent show, enrollment, summer camp, community service event, project workshop, etc.)

1. **POSTERS are due to 4-H Office on or before May 9, 2008** along with the child's Communication Arts Festival entry form.
  - Posters will be judged prior to the Communication Arts Festival. Each entry will receive a blue, red or white ribbon. Cloverbuds will receive a special ribbon. The poster will be on display during the Communication Arts Festival.
  - All awards will be presented at the Communication Arts Festival on May 9<sup>th</sup>.
  - Participants are encouraged to attend to receive their award but not mandatory.
  - Posters may be entered in the 2008 Milwaukee County Fair.
2. Posters must be 14"x 22". Designed with the 22" top to bottom.
3. **Must** have 4-H or a clover on Poster. Copyright material or subjects are not allowed, except for the clover.
4. Limit — **one poster per 4-H member**. Stick with one idea and keep it simple. Check your spelling.
5. **All posters should include on back:** Name, Club, Grade, also note if member is a Cloverbud - List on the back of the poster where you might display this poster. The Extension office may ask to display your poster in the UW-Extension Office Building.
6. A good poster is self-explanatory; it speaks for itself. Posters make people stop, look, read and remember. Effective posters; (1) attract attention, (2) focus your interest on one idea and (3) sell you on taking action. Make your poster say something. Effective posters should have one main idea.
7. No more than 25% of the content may be clippings from magazines.

### **TO BE SUCCESSFUL A POSTER MUST:**

- A. Catch the eye of the passerby.
- B. Be simple and clear. Don't be too wordy.
- C. Impress an idea or a fact upon the viewer.

See next page for a sample score card sheet.

	Excellent	Very Good	Good	Needs Improvement
I. Information Given & Idea Expressed				
Theme				
Simplicity				
Originality				
II. Art, Design, Lettering				
Pleasing composition, attractive				
Dynamic, eye-catching, original				
Neat, easily read lettering				
Use of color				
III. Construction				
Materials: texture, shape, size				
Durability				